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Message Text

UNCLASSIFIED

PAGE 01 MANILA 03742 291148Z

43
ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W
---------- 008791
R 290928Z MAR 74
FM AMEMBASSY MANILA
TO USDOC WASHDC
INFO SECSTATE WASHDC 2315

UNCLAS MANILA 3742

E.O. 11652: N/A
TAGS: BFOL, RP
SUBJ: WTDR/FTI - SANTIAGO SYJUCO, INC.

REF: UNCLAS USDOC 2059

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. SANTIAGO HYJUCO, INC.

4A. CODE: 4B. CODE: A 4C. CODE: X

5. P. O. BOX 3244 MANILA; 505 QUIRINO AVE., PARANAQUE

6. RIZAL, PHILIPPINES

7. ESTBL: 1943 8. EMPL: 500 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) GOOD 12. RPT. DATE: 02/74

13A. 20860/03 MFR. & DIST. SOFT DRINKS

13B. 65130/9 OWNS COMMERCIAL APARTMENT BUILDINGS

14. OFFICER: AUGUSTO G. SYJUCO, SR. TITLE: CH. BD.-PRES.

15. CABLE: "SEVENUPCO" MANILA 16. TELEX: NA

17. PHONE: 83-15-81
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18. FINANCIAL REFERENCES: MERCHANTS BANKING CORP. OF THE PHILS., MAKATI, RIZAL, PHILS. TRADE REFERENCES: GEO-MEYER MFG. COMPANY, P. O. BOX 452, MILWAUKEE, WISCONSIN 53201; TOYO GAKAKU SANTO COMPANY, TOKYO, JAPAN; ORGANA CHEMIE, HAMBURG, GERMANY; AND NAPHTACHMIE, PARIS, FRANCE.

19. MAJOR FOREIGN FIRMS REPRESENTED: SEVEN-UP EXPORT, INC., 60 BROAD STREET, NEW YORK, N.Y. LICENSEE ACQUIRED SEVERAL YEARS AGO.

20. OFFICE AND BOTTLING PLANT MAINTAINED IN PARANAQUE, RIZAL. OWNS AND OPERATES BOTTLING COMPANY WHICH PRODUCES 30,000 CASES OF SOFT DRINKS PER 24-HOUR OPERATION. ALSO OWNS COMMERCIAL APARTMENT BUILDINGS LOCATED IN MANILA AND SUBURBS. FIRM CONTROLS 49PERCENT OF CONSOLIDATED (PHILS), INC. REQUIREMENTS OBTAINED FROM FOREIGN AND LOCAL SUPPLIERS. PRODUCTS MARKETED BY 100 SALESMEN AND OUTLETS IN GREATER MANILA AREA AND LUZON PROVINCES. OFFICERS EXPERIENCED AND QUALIFIED. AS OF DECEMBER 31, 1972, TOTAL ASSETS P20.6 MILLION AND NET WORK P14.9 MILLION. SALES FOR YEAR P28.6 MILLION WITH NET LOSS P139,935. CREDIT REPUTATION, SATISFACTORY.
SULLIVAN

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NNN

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Message Attributes

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Draft Date: 29 MAR 1974
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MANILA03742
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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From: MANILA
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ISecure: 1
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Office: ACTION EA
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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